

Household Income Report

Interstates 39 & 80
Ring: 30 mile radius

Latitude: 41.3482
Longitude: -89.0592

| Summary | 2024 | 2029 | 2024-2029 Change | 2024-2029 Annual Rate |
|------------------------|---------|---------|---------------------|--------------------------|
| Population | 166,106 | 162,470 | -3,636 | -0.44% |
| Households | 70,057 | 70,080 | 23 | 0.01% |
| Median Age | 43.5 | 44.6 | 1.1 | 0.50% |
| Average Household Size | 2.32 | 2.27 | -0.05 | -0.43% |

| Income Inequality Measures | 2024 | | 2029 | |
|----------------------------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent |
| Household | 70,057 | 100% | 70,080 | 100% |
| <\$15,000 | 6,127 | 8.7% | 5,490 | 7.8% |
| \$15,000-\$24,999 | 6,005 | 8.6% | 4,963 | 7.1% |
| \$25,000-\$34,999 | 5,691 | 8.1% | 4,791 | 6.8% |
| \$35,000-\$49,999 | 7,935 | 11.3% | 7,175 | 10.2% |
| \$50,000-\$74,999 | 11,154 | 15.9% | 9,907 | 14.1% |
| \$75,000-\$99,999 | 10,505 | 15.0% | 11,164 | 15.9% |
| \$100,000-\$149,999 | 13,109 | 18.7% | 15,003 | 21.4% |
| \$150,000-\$199,999 | 5,302 | 7.6% | 6,777 | 9.7% |
| \$200,000+ | 4,228 | 6.0% | 4,810 | 6.9% |

| | | |
|--------------------------|----------|-----------|
| Median Household Income | \$69,422 | \$79,735 |
| Average Household Income | \$90,036 | \$101,916 |
| Per Capita Income | \$37,984 | \$43,969 |

| Households by Income | 2024 | | 2029 | |
|----------------------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent |
| P90-P10 Ratio | 10.4 | | 10.1 | |
| P90-P50 Ratio | 2.4 | | 2.2 | |
| P50-P10 Ratio | 4.3 | | 4.6 | |
| 80-20 Share Ratio | 12.5 | | 12.5 | |
| 90-40 Share Ratio | 2.5 | | 2.6 | |

| | | | | |
|---------------------------------|--------|-------|--------|-------|
| Households in Low Income Tier | 15,931 | 22.7% | 13,658 | 19.5% |
| Households in Middle Income | 43,441 | 62.0% | 43,517 | 62.1% |
| Households in Upper Income Tier | 10,685 | 15.3% | 12,905 | 18.4% |

Data Note: 2024 household income represents an estimate of annual income as of July 1, 2024 and 2029 household income represents an estimate of annual income as of July 1, 2029.

Source: Esri forecasts for 2024 and 2029.

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| 2024 Households by Income and Age of Householder | | | | | | | |
|--|----------|----------|-----------|-----------|----------|----------|----------|
| | <25 | 25-34 | 35-44 | 45-54 | 55-64 | 65-74 | 75+ |
| HH Income Base | 1,901 | 8,616 | 10,791 | 10,748 | 14,034 | 13,253 | 10,714 |
| <\$15,000 | 288 | 617 | 552 | 613 | 1,224 | 1,378 | 1,455 |
| \$15,000-\$24,999 | 230 | 510 | 465 | 434 | 922 | 1,315 | 2,130 |
| \$25,000-\$34,999 | 208 | 657 | 495 | 471 | 876 | 1,252 | 1,734 |
| \$35,000-\$49,999 | 295 | 984 | 933 | 924 | 1,239 | 1,906 | 1,653 |
| \$50,000-\$74,999 | 358 | 1,517 | 1,568 | 1,708 | 2,335 | 2,458 | 1,211 |
| \$75,000-\$99,999 | 255 | 1,367 | 1,883 | 1,810 | 2,469 | 1,892 | 831 |
| \$100,000-\$149,999 | 210 | 1,779 | 2,786 | 2,799 | 2,861 | 1,713 | 961 |
| \$150,000-\$199,999 | 43 | 702 | 1,135 | 1,132 | 1,136 | 719 | 435 |
| \$200,000+ | 14 | 484 | 974 | 859 | 972 | 620 | 305 |
| Median HH Income | \$45,465 | \$75,310 | \$91,755 | \$90,175 | \$78,182 | \$55,880 | \$35,245 |
| Average HH Income | \$57,618 | \$92,798 | \$111,900 | \$108,818 | \$96,808 | \$77,921 | \$58,822 |
| Percent Distribution | | | | | | | |
| | <25 | 25-34 | 35-44 | 45-54 | 55-64 | 65-74 | 75+ |
| HH Income Base | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| <\$15,000 | 15.1% | 7.2% | 5.1% | 5.7% | 8.7% | 10.4% | 13.6% |
| \$15,000-\$24,999 | 12.1% | 5.9% | 4.3% | 4.0% | 6.6% | 9.9% | 19.9% |
| \$25,000-\$34,999 | 10.9% | 7.6% | 4.6% | 4.4% | 6.2% | 9.4% | 16.2% |
| \$35,000-\$49,999 | 15.5% | 11.4% | 8.6% | 8.6% | 8.8% | 14.4% | 15.4% |
| \$50,000-\$74,999 | 18.8% | 17.6% | 14.5% | 15.9% | 16.6% | 18.5% | 11.3% |
| \$75,000-\$99,999 | 13.4% | 15.9% | 17.4% | 16.8% | 17.6% | 14.3% | 7.8% |
| \$100,000-\$149,999 | 11.0% | 20.6% | 25.8% | 26.0% | 20.4% | 12.9% | 9.0% |
| \$150,000-\$199,999 | 2.3% | 8.1% | 10.5% | 10.5% | 8.1% | 5.4% | 4.1% |
| \$200,000+ | 0.7% | 5.6% | 9.0% | 8.0% | 6.9% | 4.7% | 2.8% |

Data Note: 2024 household income represents an estimate of annual income as of July 1, 2024 and 2029 household income represents an estimate of annual income as of July 1, 2029.

Source: Esri forecasts for 2024 and 2029.

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| 2029 Households by Income and Age of Householder | | | | | | | |
|--|----------|-----------|-----------|-----------|-----------|----------|----------|
| | <25 | 25-34 | 35-44 | 45-54 | 55-64 | 65-74 | 75+ |
| HH Income Base | 1,674 | 8,749 | 10,486 | 10,756 | 11,961 | 13,851 | 12,603 |
| <\$15,000 | 268 | 532 | 465 | 514 | 838 | 1,242 | 1,630 |
| \$15,000-\$24,999 | 169 | 404 | 329 | 321 | 578 | 1,075 | 2,085 |
| \$25,000-\$34,999 | 157 | 522 | 375 | 339 | 553 | 1,075 | 1,770 |
| \$35,000-\$49,999 | 225 | 892 | 767 | 768 | 872 | 1,777 | 1,872 |
| \$50,000-\$74,999 | 310 | 1,352 | 1,246 | 1,385 | 1,747 | 2,445 | 1,422 |
| \$75,000-\$99,999 | 258 | 1,469 | 1,918 | 1,886 | 2,245 | 2,230 | 1,158 |
| \$100,000-\$149,999 | 229 | 2,101 | 2,999 | 3,173 | 2,851 | 2,188 | 1,463 |
| \$150,000-\$199,999 | 46 | 907 | 1,363 | 1,390 | 1,308 | 1,021 | 741 |
| \$200,000+ | 11 | 568 | 1,023 | 979 | 969 | 797 | 462 |
| Median HH Income | \$50,939 | \$84,511 | \$101,345 | \$101,448 | \$88,529 | \$65,959 | \$40,357 |
| Average HH Income | \$63,395 | \$105,526 | \$124,500 | \$122,828 | \$112,091 | \$91,086 | \$70,133 |
| Percent Distribution | | | | | | | |
| | <25 | 25-34 | 35-44 | 45-54 | 55-64 | 65-74 | 75+ |
| HH Income Base | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| <\$15,000 | 16.0% | 6.1% | 4.4% | 4.8% | 7.0% | 9.0% | 12.9% |
| \$15,000-\$24,999 | 10.1% | 4.6% | 3.1% | 3.0% | 4.8% | 7.8% | 16.5% |
| \$25,000-\$34,999 | 9.4% | 6.0% | 3.6% | 3.2% | 4.6% | 7.8% | 14.0% |
| \$35,000-\$49,999 | 13.4% | 10.2% | 7.3% | 7.1% | 7.3% | 12.8% | 14.9% |
| \$50,000-\$74,999 | 18.5% | 15.5% | 11.9% | 12.9% | 14.6% | 17.7% | 11.3% |
| \$75,000-\$99,999 | 15.4% | 16.8% | 18.3% | 17.5% | 18.8% | 16.1% | 9.2% |
| \$100,000-\$149,999 | 13.7% | 24.0% | 28.6% | 29.5% | 23.8% | 15.8% | 11.6% |
| \$150,000-\$199,999 | 2.7% | 10.4% | 13.0% | 12.9% | 10.9% | 7.4% | 5.9% |
| \$200,000+ | 0.7% | 6.5% | 9.8% | 9.1% | 8.1% | 5.8% | 3.7% |

Data Note: 2024 household income represents an estimate of annual income as of July 1, 2024 and 2029 household income represents an estimate of annual income as of July 1, 2029.

Source: Esri forecasts for 2024 and 2029.

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Latitude: 41.3482
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| Summary | 2024 | 2029 | 2024-2029 Change | 2024-2029 Annual Rate |
|------------------------|-----------|-----------|---------------------|--------------------------|
| Population | 2,281,282 | 2,264,275 | -17,007 | -0.15% |
| Households | 864,317 | 880,527 | 16,210 | 0.37% |
| Median Age | 39.4 | 40.2 | 0.8 | 0.40% |
| Average Household Size | 2.58 | 2.52 | -0.06 | -0.47% |

| Income Inequality Measures | 2024 | | 2029 | |
|----------------------------|---------|---------|---------|---------|
| | Number | Percent | Number | Percent |
| Household | 864,316 | 100% | 880,526 | 100% |
| <\$15,000 | 56,184 | 6.5% | 50,013 | 5.7% |
| \$15,000-\$24,999 | 43,428 | 5.0% | 33,671 | 3.8% |
| \$25,000-\$34,999 | 48,791 | 5.6% | 41,257 | 4.7% |
| \$35,000-\$49,999 | 75,295 | 8.7% | 65,970 | 7.5% |
| \$50,000-\$74,999 | 133,523 | 15.4% | 122,969 | 14.0% |
| \$75,000-\$99,999 | 114,816 | 13.3% | 115,014 | 13.1% |
| \$100,000-\$149,999 | 174,208 | 20.2% | 190,849 | 21.7% |
| \$150,000-\$199,999 | 102,857 | 11.9% | 125,593 | 14.3% |
| \$200,000+ | 115,214 | 13.3% | 135,190 | 15.4% |

| | | |
|--------------------------|-----------|-----------|
| Median Household Income | \$89,719 | \$101,900 |
| Average Household Income | \$120,240 | \$135,799 |
| Per Capita Income | \$45,616 | \$52,869 |

| Households by Income | 2024 | | 2029 | |
|----------------------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent |
| P90-P10 Ratio | 9.9 | | 8.4 | |
| P90-P50 Ratio | 2.4 | | 2.1 | |
| P50-P10 Ratio | 4.2 | | 3.9 | |
| 80-20 Share Ratio | 9.9 | | 9.9 | |
| 90-40 Share Ratio | 2.6 | | 2.8 | |

| | | | | |
|---------------------------------|---------|-------|---------|-------|
| Households in Low Income Tier | 132,174 | 15.3% | 111,214 | 12.6% |
| Households in Middle Income | 498,754 | 57.7% | 491,765 | 55.8% |
| Households in Upper Income Tier | 233,388 | 27.0% | 277,547 | 31.5% |

Data Note: 2024 household income represents an estimate of annual income as of July 1, 2024 and 2029 household income represents an estimate of annual income as of July 1, 2029.

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| 2024 Households by Income and Age of Householder | | | | | | | |
|--|----------|-----------|-----------|-----------|-----------|----------|----------|
| | <25 | 25-34 | 35-44 | 45-54 | 55-64 | 65-74 | 75+ |
| HH Income Base | 26,142 | 116,726 | 158,432 | 162,128 | 163,546 | 135,455 | 101,887 |
| <\$15,000 | 5,294 | 6,969 | 6,181 | 5,840 | 10,139 | 10,249 | 11,511 |
| \$15,000-\$24,999 | 2,455 | 4,607 | 4,081 | 3,606 | 6,689 | 8,750 | 13,240 |
| \$25,000-\$34,999 | 2,626 | 6,480 | 5,169 | 4,603 | 7,032 | 9,363 | 13,519 |
| \$35,000-\$49,999 | 3,701 | 10,354 | 10,019 | 8,998 | 11,329 | 15,605 | 15,289 |
| \$50,000-\$74,999 | 4,862 | 18,712 | 21,068 | 21,006 | 23,502 | 26,773 | 17,598 |
| \$75,000-\$99,999 | 3,179 | 17,517 | 22,200 | 20,966 | 22,197 | 18,973 | 9,784 |
| \$100,000-\$149,999 | 2,842 | 26,217 | 38,519 | 39,984 | 34,397 | 22,417 | 9,832 |
| \$150,000-\$199,999 | 863 | 14,269 | 23,269 | 24,522 | 21,529 | 11,655 | 6,750 |
| \$200,000+ | 321 | 11,601 | 27,925 | 32,603 | 26,731 | 11,669 | 4,364 |
| Median HH Income | \$44,944 | \$89,325 | \$109,411 | \$114,798 | \$100,814 | \$71,108 | \$46,695 |
| Average HH Income | \$58,258 | \$112,721 | \$141,570 | \$150,026 | \$132,671 | \$99,408 | \$71,932 |
| Percent Distribution | | | | | | | |
| | <25 | 25-34 | 35-44 | 45-54 | 55-64 | 65-74 | 75+ |
| HH Income Base | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| <\$15,000 | 20.3% | 6.0% | 3.9% | 3.6% | 6.2% | 7.6% | 11.3% |
| \$15,000-\$24,999 | 9.4% | 3.9% | 2.6% | 2.2% | 4.1% | 6.5% | 13.0% |
| \$25,000-\$34,999 | 10.0% | 5.6% | 3.3% | 2.8% | 4.3% | 6.9% | 13.3% |
| \$35,000-\$49,999 | 14.2% | 8.9% | 6.3% | 5.5% | 6.9% | 11.5% | 15.0% |
| \$50,000-\$74,999 | 18.6% | 16.0% | 13.3% | 13.0% | 14.4% | 19.8% | 17.3% |
| \$75,000-\$99,999 | 12.2% | 15.0% | 14.0% | 12.9% | 13.6% | 14.0% | 9.6% |
| \$100,000-\$149,999 | 10.9% | 22.5% | 24.3% | 24.7% | 21.0% | 16.5% | 9.6% |
| \$150,000-\$199,999 | 3.3% | 12.2% | 14.7% | 15.1% | 13.2% | 8.6% | 6.6% |
| \$200,000+ | 1.2% | 9.9% | 17.6% | 20.1% | 16.3% | 8.6% | 4.3% |

Data Note: 2024 household income represents an estimate of annual income as of July 1, 2024 and 2029 household income represents an estimate of annual income as of July 1, 2029.

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| 2029 Households by Income and Age of Householder | | | | | | | |
|--|----------|-----------|-----------|-----------|-----------|-----------|----------|
| | <25 | 25-34 | 35-44 | 45-54 | 55-64 | 65-74 | 75+ |
| HH Income Base | 24,143 | 122,064 | 153,877 | 159,688 | 153,755 | 145,170 | 121,830 |
| <\$15,000 | 4,943 | 5,833 | 5,270 | 4,795 | 7,313 | 9,130 | 12,728 |
| \$15,000-\$24,999 | 1,832 | 3,422 | 2,723 | 2,459 | 4,213 | 6,802 | 12,219 |
| \$25,000-\$34,999 | 2,240 | 5,119 | 3,942 | 3,247 | 4,870 | 8,099 | 13,739 |
| \$35,000-\$49,999 | 3,040 | 8,929 | 8,114 | 7,151 | 8,304 | 13,937 | 16,494 |
| \$50,000-\$74,999 | 4,460 | 16,957 | 17,813 | 17,339 | 19,154 | 26,603 | 20,643 |
| \$75,000-\$99,999 | 3,150 | 17,396 | 20,938 | 19,731 | 20,318 | 20,772 | 12,708 |
| \$100,000-\$149,999 | 3,161 | 30,173 | 39,230 | 40,943 | 35,136 | 27,570 | 14,637 |
| \$150,000-\$199,999 | 1,015 | 18,458 | 25,954 | 27,623 | 24,977 | 16,278 | 11,289 |
| \$200,000+ | 301 | 15,778 | 29,892 | 36,397 | 29,470 | 15,979 | 7,373 |
| Median HH Income | \$50,058 | \$103,515 | \$117,504 | \$125,149 | \$113,264 | \$82,978 | \$55,172 |
| Average HH Income | \$64,267 | \$132,173 | \$156,235 | \$167,667 | \$152,464 | \$117,037 | \$87,351 |
| Percent Distribution | | | | | | | |
| | <25 | 25-34 | 35-44 | 45-54 | 55-64 | 65-74 | 75+ |
| HH Income Base | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| <\$15,000 | 20.5% | 4.8% | 3.4% | 3.0% | 4.8% | 6.3% | 10.4% |
| \$15,000-\$24,999 | 7.6% | 2.8% | 1.8% | 1.5% | 2.7% | 4.7% | 10.0% |
| \$25,000-\$34,999 | 9.3% | 4.2% | 2.6% | 2.0% | 3.2% | 5.6% | 11.3% |
| \$35,000-\$49,999 | 12.6% | 7.3% | 5.3% | 4.5% | 5.4% | 9.6% | 13.5% |
| \$50,000-\$74,999 | 18.5% | 13.9% | 11.6% | 10.9% | 12.5% | 18.3% | 16.9% |
| \$75,000-\$99,999 | 13.0% | 14.3% | 13.6% | 12.4% | 13.2% | 14.3% | 10.4% |
| \$100,000-\$149,999 | 13.1% | 24.7% | 25.5% | 25.6% | 22.9% | 19.0% | 12.0% |
| \$150,000-\$199,999 | 4.2% | 15.1% | 16.9% | 17.3% | 16.2% | 11.2% | 9.3% |
| \$200,000+ | 1.2% | 12.9% | 19.4% | 22.8% | 19.2% | 11.0% | 6.1% |

Data Note: 2024 household income represents an estimate of annual income as of July 1, 2024 and 2029 household income represents an estimate of annual income as of July 1, 2029.

Source: Esri forecasts for 2024 and 2029.

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Interstates 39 & 80
Ring: 75 mile radius

Latitude: 41.3482
Longitude: -89.0592

| Summary | 2024 | 2029 | 2024-2029 Change | 2024-2029 Annual Rate |
|------------------------|-----------|-----------|---------------------|--------------------------|
| Population | 5,647,976 | 5,554,093 | -93,883 | -0.33% |
| Households | 2,160,091 | 2,181,421 | 21,330 | 0.20% |
| Median Age | 40.3 | 41.2 | 0.9 | 0.44% |
| Average Household Size | 2.57 | 2.50 | -0.07 | -0.55% |

| Income Inequality Measures | 2024 | | 2029 | |
|----------------------------|-----------|---------|-----------|---------|
| | Number | Percent | Number | Percent |
| Household | 2,160,088 | 100% | 2,181,418 | 100% |
| <\$15,000 | 145,914 | 6.8% | 128,069 | 5.9% |
| \$15,000-\$24,999 | 107,938 | 5.0% | 82,156 | 3.8% |
| \$25,000-\$34,999 | 129,094 | 6.0% | 108,446 | 5.0% |
| \$35,000-\$49,999 | 196,104 | 9.1% | 169,782 | 7.8% |
| \$50,000-\$74,999 | 335,329 | 15.5% | 306,660 | 14.1% |
| \$75,000-\$99,999 | 289,762 | 13.4% | 285,135 | 13.1% |
| \$100,000-\$149,999 | 426,556 | 19.7% | 464,488 | 21.3% |
| \$150,000-\$199,999 | 245,561 | 11.4% | 300,101 | 13.8% |
| \$200,000+ | 283,830 | 13.1% | 336,582 | 15.4% |
| Median Household Income | \$87,580 | | \$100,709 | |
| Average Household Income | \$118,986 | | \$135,438 | |
| Per Capita Income | \$45,572 | | \$53,261 | |

| Households by Income | 2024 | | 2029 | |
|----------------------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent |
| P90-P10 Ratio | 10.1 | | 8.5 | |
| P90-P50 Ratio | 2.4 | | 2.1 | |
| P50-P10 Ratio | 4.2 | | 3.9 | |
| 80-20 Share Ratio | 10.5 | | 10.6 | |
| 90-40 Share Ratio | 2.7 | | 2.9 | |

| | | | | |
|---------------------------------|-----------|-------|-----------|-------|
| Households in Low Income Tier | 340,136 | 15.7% | 282,690 | 13.0% |
| Households in Middle Income | 1,253,138 | 58.0% | 1,221,272 | 56.0% |
| Households in Upper Income Tier | 566,814 | 26.2% | 677,456 | 31.1% |

Data Note: 2024 household income represents an estimate of annual income as of July 1, 2024 and 2029 household income represents an estimate of annual income as of July 1, 2029.

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| 2024 Households by Income and Age of Householder | | | | | | | |
|--|----------|-----------|-----------|-----------|-----------|----------|----------|
| | <25 | 25-34 | 35-44 | 45-54 | 55-64 | 65-74 | 75+ |
| HH Income Base | 53,004 | 278,776 | 385,951 | 397,043 | 414,857 | 357,849 | 272,609 |
| <\$15,000 | 9,292 | 16,506 | 15,903 | 15,718 | 27,321 | 28,616 | 32,558 |
| \$15,000-\$24,999 | 4,780 | 10,559 | 9,611 | 9,117 | 16,618 | 22,622 | 34,631 |
| \$25,000-\$34,999 | 5,410 | 16,225 | 13,632 | 12,651 | 19,046 | 26,107 | 36,024 |
| \$35,000-\$49,999 | 7,817 | 25,595 | 25,901 | 24,281 | 30,357 | 41,335 | 40,818 |
| \$50,000-\$74,999 | 10,053 | 44,914 | 52,017 | 53,025 | 59,993 | 68,487 | 46,840 |
| \$75,000-\$99,999 | 6,946 | 42,449 | 54,632 | 52,741 | 56,760 | 49,789 | 26,445 |
| \$100,000-\$149,999 | 6,202 | 61,655 | 91,752 | 95,536 | 86,173 | 59,323 | 25,914 |
| \$150,000-\$199,999 | 1,811 | 32,783 | 54,695 | 56,575 | 52,049 | 30,647 | 17,001 |
| \$200,000+ | 695 | 28,090 | 67,807 | 77,399 | 66,541 | 30,922 | 12,376 |
| Median HH Income | \$47,993 | \$88,278 | \$107,882 | \$111,545 | \$98,491 | \$70,867 | \$46,364 |
| Average HH Income | \$60,912 | \$112,706 | \$140,866 | \$147,264 | \$131,019 | \$99,255 | \$72,125 |
| Percent Distribution | | | | | | | |
| | <25 | 25-34 | 35-44 | 45-54 | 55-64 | 65-74 | 75+ |
| HH Income Base | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| <\$15,000 | 17.5% | 5.9% | 4.1% | 4.0% | 6.6% | 8.0% | 11.9% |
| \$15,000-\$24,999 | 9.0% | 3.8% | 2.5% | 2.3% | 4.0% | 6.3% | 12.7% |
| \$25,000-\$34,999 | 10.2% | 5.8% | 3.5% | 3.2% | 4.6% | 7.3% | 13.2% |
| \$35,000-\$49,999 | 14.7% | 9.2% | 6.7% | 6.1% | 7.3% | 11.6% | 15.0% |
| \$50,000-\$74,999 | 19.0% | 16.1% | 13.5% | 13.4% | 14.5% | 19.1% | 17.2% |
| \$75,000-\$99,999 | 13.1% | 15.2% | 14.2% | 13.3% | 13.7% | 13.9% | 9.7% |
| \$100,000-\$149,999 | 11.7% | 22.1% | 23.8% | 24.1% | 20.8% | 16.6% | 9.5% |
| \$150,000-\$199,999 | 3.4% | 11.8% | 14.2% | 14.2% | 12.5% | 8.6% | 6.2% |
| \$200,000+ | 1.3% | 10.1% | 17.6% | 19.5% | 16.0% | 8.6% | 4.5% |

Data Note: 2024 household income represents an estimate of annual income as of July 1, 2024 and 2029 household income represents an estimate of annual income as of July 1, 2029.

Source: Esri forecasts for 2024 and 2029.

Household Income Report

Interstates 39 & 80
Ring: 75 mile radius

Latitude: 41.3482
Longitude: -89.0592

| 2029 Households by Income and Age of Householder | | | | | | | |
|--|----------|-----------|-----------|-----------|-----------|-----------|----------|
| | <25 | 25-34 | 35-44 | 45-54 | 55-64 | 65-74 | 75+ |
| HH Income Base | 48,458 | 282,784 | 375,345 | 389,869 | 382,549 | 378,265 | 324,148 |
| <\$15,000 | 8,573 | 13,451 | 13,238 | 12,584 | 19,504 | 25,025 | 35,694 |
| \$15,000-\$24,999 | 3,488 | 7,535 | 6,311 | 6,053 | 10,256 | 17,226 | 31,287 |
| \$25,000-\$34,999 | 4,513 | 12,567 | 10,386 | 8,950 | 13,108 | 22,399 | 36,522 |
| \$35,000-\$49,999 | 6,299 | 21,604 | 20,880 | 18,925 | 21,869 | 36,431 | 43,774 |
| \$50,000-\$74,999 | 9,122 | 39,845 | 43,898 | 43,509 | 48,435 | 67,344 | 54,508 |
| \$75,000-\$99,999 | 6,836 | 40,647 | 51,041 | 48,863 | 50,775 | 53,176 | 33,797 |
| \$100,000-\$149,999 | 6,905 | 68,829 | 93,836 | 98,313 | 86,148 | 71,894 | 38,563 |
| \$150,000-\$199,999 | 2,085 | 41,027 | 61,839 | 64,567 | 59,473 | 42,275 | 28,835 |
| \$200,000+ | 637 | 37,278 | 73,916 | 88,105 | 72,981 | 42,496 | 21,168 |
| Median HH Income | \$52,568 | \$102,592 | \$116,832 | \$122,893 | \$111,413 | \$83,077 | \$55,046 |
| Average HH Income | \$67,300 | \$132,418 | \$156,607 | \$166,518 | \$151,454 | \$117,573 | \$88,312 |
| Percent Distribution | | | | | | | |
| | <25 | 25-34 | 35-44 | 45-54 | 55-64 | 65-74 | 75+ |
| HH Income Base | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| <\$15,000 | 17.7% | 4.8% | 3.5% | 3.2% | 5.1% | 6.6% | 11.0% |
| \$15,000-\$24,999 | 7.2% | 2.7% | 1.7% | 1.6% | 2.7% | 4.6% | 9.7% |
| \$25,000-\$34,999 | 9.3% | 4.4% | 2.8% | 2.3% | 3.4% | 5.9% | 11.3% |
| \$35,000-\$49,999 | 13.0% | 7.6% | 5.6% | 4.9% | 5.7% | 9.6% | 13.5% |
| \$50,000-\$74,999 | 18.8% | 14.1% | 11.7% | 11.2% | 12.7% | 17.8% | 16.8% |
| \$75,000-\$99,999 | 14.1% | 14.4% | 13.6% | 12.5% | 13.3% | 14.1% | 10.4% |
| \$100,000-\$149,999 | 14.2% | 24.3% | 25.0% | 25.2% | 22.5% | 19.0% | 11.9% |
| \$150,000-\$199,999 | 4.3% | 14.5% | 16.5% | 16.6% | 15.5% | 11.2% | 8.9% |
| \$200,000+ | 1.3% | 13.2% | 19.7% | 22.6% | 19.1% | 11.2% | 6.5% |

Data Note: 2024 household income represents an estimate of annual income as of July 1, 2024 and 2029 household income represents an estimate of annual income as of July 1, 2029.

Source: Esri forecasts for 2024 and 2029.