

	30 mile	60 mile	75 mile
<b>Population</b>			
2010 Population	177,411	2,283,914	5,722,396
2020 Population	169,876	2,290,099	5,743,032
2024 Population	166,106	2,281,282	5,647,976
2029 Population	162,470	2,264,275	5,554,093
2010-2020 Annual Rate	-0.43%	0.03%	0.04%
2020-2024 Annual Rate	-0.53%	-0.09%	-0.39%
2024-2029 Annual Rate	-0.44%	-0.15%	-0.33%
2020 Male Population	50.2%	49.4%	49.1%
2020 Female Population	49.8%	50.6%	50.9%
2020 Median Age	43.4	38.8	39.7
2024 Male Population	50.9%	50.2%	49.9%
2024 Female Population	49.1%	49.8%	50.1%
2024 Median Age	43.5	39.4	40.3

In the identified area, the current year population is 5,647,976. In 2020, the Census count in the area was 5,743,032. The rate of change since 2020 was -0.39% annually. The five-year projection for the population in the area is 5,554,093 representing a change of -0.33% annually from 2024 to 2029. Currently, the population is 49.9% male and 50.1% female.

### Median Age

The median age in this area is 40.3, compared to U.S. median age of 39.3.

### Race and Ethnicity

2024 White Alone	86.0%	68.4%	64.4%
2024 Black Alone	2.0%	7.9%	9.5%
2024 American Indian/Alaska Native Alone	0.4%	0.6%	0.7%
2024 Asian Alone	0.8%	5.9%	6.3%
2024 Pacific Islander Alone	0.0%	0.0%	0.0%
2024 Other Race	3.6%	7.5%	9.1%
2024 Two or More Races	7.1%	9.7%	10.0%
2024 Hispanic Origin (Any Race)	10.3%	17.3%	19.8%

Persons of Hispanic origin represent 19.8% of the population in the identified area compared to 19.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 69.6 in the identified area, compared to 72.5 for the U.S. as a whole.

### Households

2024 Wealth Index	81	111	111
2010 Households	71,160	821,709	2,092,555
2020 Households	70,612	851,802	2,152,569
2024 Households	70,057	864,317	2,160,091
2029 Households	70,080	880,527	2,181,421
2010-2020 Annual Rate	-0.08%	0.36%	0.28%
2020-2024 Annual Rate	-0.19%	0.34%	0.08%
2024-2029 Annual Rate	0.01%	0.37%	0.20%
2024 Average Household Size	2.32	2.58	2.57

The household count in this area has changed from 2,152,569 in 2020 to 2,160,091 in the current year, a change of 0.08% annually. The five-year projection of households is 2,181,421, a change of 0.20% annually from the current year total. Average household size is currently 2.57, compared to 2.63 in the year 2020. The number of families in the current year is 1,452,019 in the specified area.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

**Source:** U.S. Census Bureau. Esri forecasts for 2024 and 2029. Esri converted Census 2010 into 2020 geography and Census 2020 data.

## Interstates 39 & 80

Rings: 30, 60, 75 mile radii

Latitude: 41.3482  
Longitude: -89.0592

	30 mile	60 mile	75 mile
<b>Mortgage Income</b>			
2024 Percent of Income for Mortgage	15.9%	19.4%	20.2%
<b>Median Household Income</b>			
2024 Median Household Income	\$69,422	\$89,719	\$87,580
2029 Median Household Income	\$79,735	\$101,900	\$100,709
2024-2029 Annual Rate	2.81%	2.58%	2.83%
<b>Average Household Income</b>			
2024 Average Household Income	\$90,036	\$120,240	\$118,986
2029 Average Household Income	\$101,916	\$135,799	\$135,438
2024-2029 Annual Rate	2.51%	2.46%	2.62%
<b>Per Capita Income</b>			
2024 Per Capita Income	\$37,984	\$45,616	\$45,572
2029 Per Capita Income	\$43,969	\$52,869	\$53,261
2024-2029 Annual Rate	2.97%	3.00%	3.17%
<b>GINI Index</b>			
2024 Gini Index	40.3	38.0	38.4

### Households by Income

Current median household income is \$87,580 in the area, compared to \$79,068 for all U.S. households. Median household income is projected to be \$100,709 in five years, compared to \$91,442 all U.S. households.

Current average household income is \$118,986 in this area, compared to \$113,185 for all U.S. households. Average household income is projected to be \$135,438 in five years, compared to \$130,581 for all U.S. households.

Current per capita income is \$45,572 in the area, compared to the U.S. per capita income of \$43,829. The per capita income is projected to be \$53,261 in five years, compared to \$51,203 for all U.S. households.

### Housing

2024 Housing Affordability Index	134	107	104
2010 Total Housing Units	78,836	879,771	2,238,430
2010 Owner Occupied Housing Units	53,966	621,166	1,573,324
2010 Renter Occupied Housing Units	17,194	200,543	519,231
2010 Vacant Housing Units	7,676	58,062	145,875
2020 Total Housing Units	78,447	909,157	2,291,091
2020 Owner Occupied Housing Units	52,498	626,915	1,567,740
2020 Renter Occupied Housing Units	18,114	224,887	584,829
2020 Vacant Housing Units	7,834	57,339	138,427
2024 Total Housing Units	78,660	927,883	2,314,663
2024 Owner Occupied Housing Units	53,008	647,339	1,602,858
2024 Renter Occupied Housing Units	17,049	216,978	557,233
2024 Vacant Housing Units	8,603	63,566	154,572
2029 Total Housing Units	78,732	944,499	2,340,667
2029 Owner Occupied Housing Units	54,047	672,541	1,651,613
2029 Renter Occupied Housing Units	16,033	207,987	529,808
2029 Vacant Housing Units	8,652	63,972	159,246

### Socioeconomic Status Index

2024 Socioeconomic Status Index	49.0	51.6	50.6
---------------------------------	------	------	------

Currently, 69.2% of the 2,314,663 housing units in the area are owner occupied; 24.1%, renter occupied; and 6.7% are vacant. Currently, in the U.S., 57.9% of the housing units in the area are owner occupied; 32.1% are renter occupied; and 10.0% are vacant. In 2020, there were 2,291,091 housing units in the area and 6.0% vacant housing units. The annual rate of change in housing units since 2020 is 0.24%. Median home value in the area is \$282,375, compared to a median home value of \$355,577 for the U.S. In five years, median value is projected to change by 2.09% annually to \$313,078.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

**Source:** U.S. Census Bureau. Esri forecasts for 2024 and 2029. Esri converted Census 2010 into 2020 geography and Census 2020 data.