



# Community Profile

North Central Illinois  
 Bureau County, IL (17011), LaSalle County, IL (17099) et al.  
 Geography: 3 Counties

IL(17011),IL(...

Population Summary	
2000 Total Population	153,122
2010 Total Population	154,908
2017 Total Population	153,639
2017 Group Quarters	4,036
2022 Total Population	150,487
2017-2022 Annual Rate	-0.41%
2017 Total Daytime Population	143,053
Workers	64,694
Residents	78,359
Household Summary	
2000 Households	60,029
2000 Average Household Size	2.49
2010 Households	62,118
2010 Average Household Size	2.44
2017 Households	61,286
2017 Average Household Size	2.44
2022 Households	59,970
2022 Average Household Size	2.44
2017-2022 Annual Rate	-0.43%
2010 Families	41,455
2010 Average Family Size	2.98
2017 Families	40,409
2017 Average Family Size	2.99
2022 Families	39,313
2022 Average Family Size	3.00
2017-2022 Annual Rate	-0.55%
Housing Unit Summary	
2000 Housing Units	64,675
Owner Occupied Housing Units	70.1%
Renter Occupied Housing Units	22.7%
Vacant Housing Units	7.2%
2010 Housing Units	68,772
Owner Occupied Housing Units	67.9%
Renter Occupied Housing Units	22.4%
Vacant Housing Units	9.7%
2017 Housing Units	68,989
Owner Occupied Housing Units	64.8%
Renter Occupied Housing Units	24.0%
Vacant Housing Units	11.2%
2022 Housing Units	69,359
Owner Occupied Housing Units	63.0%
Renter Occupied Housing Units	23.5%
Vacant Housing Units	13.5%
Median Household Income	
2017	\$52,307
2022	\$55,996
Median Home Value	
2017	\$132,181
2022	\$141,940
Per Capita Income	
2017	\$26,990
2022	\$30,966
Median Age	
2010	41.5
2017	42.6
2022	43.3

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



# Community Profile

North Central Illinois  
 Bureau County, IL (17011), LaSalle County, IL (17099) et al.  
 Geography: 3 Counties

IL(17011),IL(...

2017 Households by Income	
Household Income Base	61,286
<\$15,000	9.8%
\$15,000 - \$24,999	11.5%
\$25,000 - \$34,999	11.2%
\$35,000 - \$49,999	14.7%
\$50,000 - \$74,999	20.3%
\$75,000 - \$99,999	12.7%
\$100,000 - \$149,999	13.6%
\$150,000 - \$199,999	3.8%
\$200,000+	2.3%
Average Household Income	\$66,967
2022 Households by Income	
Household Income Base	59,970
<\$15,000	9.4%
\$15,000 - \$24,999	10.3%
\$25,000 - \$34,999	10.3%
\$35,000 - \$49,999	13.8%
\$50,000 - \$74,999	19.4%
\$75,000 - \$99,999	13.2%
\$100,000 - \$149,999	14.9%
\$150,000 - \$199,999	5.5%
\$200,000+	3.3%
Average Household Income	\$76,996
2017 Owner Occupied Housing Units by Value	
Total	44,737
<\$50,000	8.1%
\$50,000 - \$99,999	26.9%
\$100,000 - \$149,999	23.4%
\$150,000 - \$199,999	18.8%
\$200,000 - \$249,999	8.8%
\$250,000 - \$299,999	6.6%
\$300,000 - \$399,999	4.4%
\$400,000 - \$499,999	1.1%
\$500,000 - \$749,999	1.0%
\$750,000 - \$999,999	0.6%
\$1,000,000 +	0.4%
Average Home Value	\$159,240
2022 Owner Occupied Housing Units by Value	
Total	43,667
<\$50,000	6.2%
\$50,000 - \$99,999	23.3%
\$100,000 - \$149,999	24.4%
\$150,000 - \$199,999	20.8%
\$200,000 - \$249,999	10.3%
\$250,000 - \$299,999	7.9%
\$300,000 - \$399,999	4.2%
\$400,000 - \$499,999	0.9%
\$500,000 - \$749,999	1.1%
\$750,000 - \$999,999	0.5%
\$1,000,000 +	0.3%
Average Home Value	\$164,423

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



# Community Profile

North Central Illinois  
 Bureau County, IL (17011), LaSalle County, IL (17099) et al.  
 Geography: 3 Counties

	IL(17011),IL(...)
<b>2010 Population by Age</b>	
Total	154,908
0 - 4	5.8%
5 - 9	6.5%
10 - 14	6.6%
15 - 24	12.0%
25 - 34	11.5%
35 - 44	12.2%
45 - 54	15.6%
55 - 64	13.0%
65 - 74	8.3%
75 - 84	5.7%
85 +	2.8%
18 +	77.0%
<b>2017 Population by Age</b>	
Total	153,639
0 - 4	5.4%
5 - 9	5.7%
10 - 14	6.1%
15 - 24	11.4%
25 - 34	12.4%
35 - 44	11.6%
45 - 54	13.4%
55 - 64	14.7%
65 - 74	10.5%
75 - 84	5.7%
85 +	3.1%
18 +	79.3%
<b>2022 Population by Age</b>	
Total	150,487
0 - 4	5.3%
5 - 9	5.6%
10 - 14	6.1%
15 - 24	10.7%
25 - 34	12.0%
35 - 44	12.3%
45 - 54	11.9%
55 - 64	14.3%
65 - 74	12.2%
75 - 84	6.6%
85 +	3.0%
18 +	79.4%
<b>2010 Population by Sex</b>	
Males	77,026
Females	77,882
<b>2017 Population by Sex</b>	
Males	76,943
Females	76,696
<b>2022 Population by Sex</b>	
Males	75,710
Females	74,777

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



# Community Profile

North Central Illinois  
 Bureau County, IL (17011), LaSalle County, IL (17099) et al.  
 Geography: 3 Counties

IL(17011),IL(...

## 2010 Population by Race/Ethnicity

Total	154,908
White Alone	93.6%
Black Alone	1.6%
American Indian Alone	0.3%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.6%
Two or More Races	1.4%
Hispanic Origin	7.8%
Diversity Index	25.0

## 2017 Population by Race/Ethnicity

Total	153,639
White Alone	91.4%
Black Alone	2.4%
American Indian Alone	0.3%
Asian Alone	1.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	3.2%
Two or More Races	1.7%
Hispanic Origin	9.6%
Diversity Index	30.8

## 2022 Population by Race/Ethnicity

Total	150,487
White Alone	89.6%
Black Alone	3.1%
American Indian Alone	0.4%
Asian Alone	1.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	3.7%
Two or More Races	1.9%
Hispanic Origin	11.1%
Diversity Index	35.4

## 2010 Population by Relationship and Household Type

Total	154,908
In Households	97.8%
In Family Households	82.0%
Householder	26.8%
Spouse	20.8%
Child	30.0%
Other relative	2.1%
Nonrelative	2.3%
In Nonfamily Households	15.8%
In Group Quarters	2.2%
Institutionalized Population	2.0%
Noninstitutionalized Population	0.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

March 27, 2018



# Community Profile

North Central Illinois  
 Bureau County, IL (17011), LaSalle County, IL (17099) et al.  
 Geography: 3 Counties

IL(17011),IL(...

<b>2017 Population 25+ by Educational Attainment</b>	
Total	109,628
Less than 9th Grade	3.3%
9th - 12th Grade, No Diploma	7.1%
High School Graduate	33.0%
GED/Alternative Credential	5.0%
Some College, No Degree	24.7%
Associate Degree	9.8%
Bachelor's Degree	11.3%
Graduate/Professional Degree	5.7%
<b>2017 Population 15+ by Marital Status</b>	
Total	127,197
Never Married	28.4%
Married	52.3%
Widowed	7.3%
Divorced	12.0%
<b>2017 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	93.8%
Civilian Unemployed (Unemployment Rate)	6.2%
<b>2017 Employed Population 16+ by Industry</b>	
Total	74,685
Agriculture/Mining	4.6%
Construction	6.2%
Manufacturing	14.6%
Wholesale Trade	2.9%
Retail Trade	14.0%
Transportation/Utilities	7.1%
Information	0.8%
Finance/Insurance/Real Estate	4.5%
Services	41.8%
Public Administration	3.4%
<b>2017 Employed Population 16+ by Occupation</b>	
Total	74,685
White Collar	50.3%
Management/Business/Financial	10.7%
Professional	16.4%
Sales	9.6%
Administrative Support	13.6%
Services	19.5%
Blue Collar	30.2%
Farming/Forestry/Fishing	1.6%
Construction/Extraction	5.2%
Installation/Maintenance/Repair	4.2%
Production	9.7%
Transportation/Material Moving	9.5%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	154,908
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	60.9%
Rural Population	39.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



# Community Profile

North Central Illinois  
 Bureau County, IL (17011), LaSalle County, IL (17099) et al.  
 Geography: 3 Counties

IL(17011),IL(...

## 2010 Households by Type

Total	62,118
Households with 1 Person	28.3%
Households with 2+ People	71.7%
Family Households	66.7%
Husband-wife Families	51.8%
With Related Children	20.0%
Other Family (No Spouse Present)	14.9%
Other Family with Male Householder	4.9%
With Related Children	3.0%
Other Family with Female Householder	10.1%
With Related Children	6.5%
Nonfamily Households	4.9%
All Households with Children	30.1%
Multigenerational Households	2.7%
Unmarried Partner Households	6.9%
Male-female	6.5%
Same-sex	0.4%

## 2010 Households by Size

Total	62,118
1 Person Household	28.3%
2 Person Household	35.3%
3 Person Household	14.9%
4 Person Household	12.2%
5 Person Household	5.9%
6 Person Household	2.2%
7 + Person Household	1.2%

## 2010 Households by Tenure and Mortgage Status

Total	62,118
Owner Occupied	75.2%
Owned with a Mortgage/Loan	46.7%
Owned Free and Clear	28.4%
Renter Occupied	24.8%

## 2010 Housing Units By Urban/ Rural Status

Total Housing Units	68,772
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	62.5%
Rural Housing Units	37.5%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



# Community Profile

North Central Illinois  
 Bureau County, IL (17011), LaSalle County, IL (17099) et al.  
 Geography: 3 Counties

IL(17011),IL(...

## Top 3 Tapestry Segments

1. Salt of the Earth (6B)
2. Heartland Communities
3. Traditional Living (12B)

## 2017 Consumer Spending

Apparel & Services: Total \$	\$105,139,986
Average Spent	\$1,715.56
Spending Potential Index	79
Education: Total \$	\$66,909,947
Average Spent	\$1,091.77
Spending Potential Index	75
Entertainment/Recreation: Total \$	\$164,001,383
Average Spent	\$2,676.00
Spending Potential Index	86
Food at Home: Total \$	\$268,587,426
Average Spent	\$4,382.52
Spending Potential Index	87
Food Away from Home: Total \$	\$167,119,605
Average Spent	\$2,726.88
Spending Potential Index	82
Health Care: Total \$	\$311,927,602
Average Spent	\$5,089.70
Spending Potential Index	91
HH Furnishings & Equipment: Total \$	\$101,515,233
Average Spent	\$1,656.42
Spending Potential Index	85
Personal Care Products & Services: Total \$	\$40,224,989
Average Spent	\$656.35
Spending Potential Index	82
Shelter: Total \$	\$780,132,470
Average Spent	\$12,729.37
Spending Potential Index	78
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$121,990,672
Average Spent	\$1,990.51
Spending Potential Index	85
Travel: Total \$	\$102,037,550
Average Spent	\$1,664.94
Spending Potential Index	80
Vehicle Maintenance & Repairs: Total \$	\$57,596,509
Average Spent	\$939.80
Spending Potential Index	88

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

March 27, 2018